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Economics Today: The Micro View (17th Edition)



Synopsis

Written for students taking the principles of economics course. By presenting ideas clearly, at an accessible level, and in the context of newsworthy applications, *Economics Today: The Macro View* is also a valuable resource for professionals seeking a current, real-world introduction to economics. *Economics Today* â "Bringing the Real World to Your Students" â Students learn best when they see concepts applied to examples from their everyday lives. This new edition of *Economics Today: The Micro View* covers leading-edge issues while lowering barriers to student learning. The text relentlessly pursues the fundamental objective of showing students how economics is front and center in their own lives while providing them with many ways to evaluate their understanding of key concepts covered in each chapter. Each chapter begins and ends with an Issues and Applications feature, which introduces a timely issue in the chapter opener and analyzes the issue using the economic tools learned in that chapter at the end. This text is also available with MyEconLab[®], which includes assessment questions that tie to these Issues and Applications, as well as ABC News video clips. With MyEconLab, students can continue working problems online and receive personalized tutorial resources. Visit MyEconLab for more information. Note: If you are purchasing the standalone text (ISBN: 0132948885) or electronic version, MyEconLab does not come automatically packaged with the text. To purchase MyEconLab, please visit: www.myeconlab.com or you can purchase a package of the physical text + MyEconLab by searching the Pearson Higher Education web site. MyEconLab is not a self-paced technology and should only be purchased when required by an instructor.

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Customer Reviews

Roger LeRoy Miller is currently affiliated with the Institute for University Studies in Arlington, Texas. Prior to this affiliation, he has held faculty appointments at the University of Washington at Seattle, the University of Hawaii, Clemson University, and the University of Miami, where he co-founded the Law and Economics Center. Miller has authored and co-authored a myriad of articles and textbooks. He is the sole author of the best-selling Economics Today text and a co-author of the highly successful Economics of Public Issues. In addition to his work in academia, Miller has been invited to give talks and lectures across America, Guatemala, Costa Rica, and France. He has also served as a consultant to several law firms and numerous state and federal agencies.

Book has tears along the spine and some kind of liquid damage on some of the pages causing a few pages to stick. Otherwise the book appears to be in good enough condition to read and study.

Great price, some pencil marks. I am reading right now for my class and i like that I saved \$200 by buying a used book !

Basic college text book. If you're into economics, this is perfect for you. Not sure why it is so expensive!

I used this book as part of a microeconomics course. It's an excellent book in that the author presents a broad range of economic concepts and theory. Combined with the online suppliment, pearson.com, it gives for a student or anyone wanting to learn more about economics. The author does identify when items that are theory rather as fact. It also provides real world examples to help people understand the material. It's definitely a keeper as far as reference material in the future. In the current economic down turn, this book would go a long way to clarify and inform anyone about the basics of economics discussed in the news or in articles. I bought the kindle version which was helpful. The reader allowed me to review material while I had to kill time, for example waiting at a doctors appointment or waiting to pick up the kids. The desktop reader allowed me to highlight text that helped in study or reference. The ability to add notes was also useful. For example, when reviewing a complex graph I could type in a note that explained a variable or in the text portion I would type in a note for myself to help in a written project. The only thing missing was hyperlinks for maneuvering through the book. If you need a refresher on economics or want to learn on your own,

you would find this book useful. It presents pro's and con's to concepts as well as clarify on items that are theory rather than treating them as economic laws.

This book was absolutely terrible. I purchased it while taking a class required for continuing professional certs, and I was shocked at how outdated and archaic most of the information is. It was also very dry, and the principles were poorly explained in many areas. Unless you have a professor who tests straight out of the book, save your money - you can find better, more accurate explanations of the material in this book by searching Youtube, or the public forums.

If you like Economics, this book is for you.

Our school was offering only the loose-leaf edition of this book, with the online Pearson access code, for over \$180. (And I still would have had to buy a 3-ring binder, plus the bookstore will NOT buy back loose leaf textbooks!) I paid \$70 for this book, new, from , and bought the code online through Pearson's site for \$65. This paperback edition is the one to get! Just be aware that the pages are very thin. It is hard to believe there are well over 700 pages in this slim book!! I cannot speak of the content: it's a textbook, and it is kind of hard to be excited about it!

This textbook was assigned by an online Macroeconomics course I took. It was a pretty good book, but not outstanding. It was easy to read and very comprehensive, but also somewhat tough in that it was a self-directed course and I had no desire to pick up the text to study. It just wasn't that engaging. I did come away from reading our assigned readings with a reasonable knowledge of the subject, If your teacher requires this book, or some version of it, you are lucky, as I can imagine other texts obscuring the content considerably. This presents it in a straightforward way that the average non-economics major can grasp, and if dilligent, walk away with an A or B (I'm an art major)... but there was nothing about the text that really made it deserving of five stars. I've read better textbooks. It was a "reasonable" textbook. Nothing more, nothing less.

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